componies tracking people con invade someones Vacu. WWW. PMM Tracking can also be bonofipersonal life D21)D105 lives. It can make a De 5 C administration 3 CIY convenient. In texts easier and ext 4 can prove this true.

tox states." This information is then x derience used there personally tailor the 40 Storps OLHOY minain and thour nou 01 DUUC th SC)no omí IN THAIR rue SC Omo - choice nissi 220 Ω Smart S make their compa owners 50 esires. The customers

32 thereby nOenci racking Simu 7ncOf, О DVICON Shodifting KED the TD BULLION COBHLINER WOULD 11VD rcmse Store. RICH FID Jh 5 Dedples IDS lasior. merl 09 nor shor mai read UM The 7

the clothing. The washer machine washes the
clothes as the tag says. This washer machine
will make doing laundry easier. Everyone will
want to get this the washer machine to
make their life easier.
The B devices companies are using
to gather information about the consumers
are making the life's of consumers easier.
Tracking can be creepy as said in text 1
line 13 but can benefit someone's life.

Anchor Level 3-A

The essay introduces a reasonable claim, as directed by the task stating that tracking *can make a person's life easier and can be convenient*. The essay demonstrates some analysis of the texts, connecting the idea that *company owners are using the data they gather to make their company better for the shoppers*, but insufficiently distinguishes the claim from alternate or opposing claims, only mentioning that *companies tracking people can invade someone's personal privacy*. The essay presents ideas briefly, making use of some specific and relevant evidence to support analysis (*This washer machine will make doing laundry easier*). The essay demonstrates inconsistent citation of sources to avoid plagiarism when dealing with direct quotes and paraphrased material (*In text 2 it states*). The essay exhibits acceptable organization of ideas and information to create a coherent essay with a clearly stated introductory paragraph, three body paragraphs, and a conclusion. The essay establishes but fails to maintain a formal style, using primarily basic language and structure (*The company owner will make their company fit the buyers so that the buyers can come back*). The essay demonstrates partial control, exhibiting occasional errors (*beneficual, buissness, costumer … their way*) that do not hinder comprehension.

Anchor Paper – Part 2 – Level 3 – B

Companies should be able to track consumers's shopping or other preferences without their Demission been argued many times This Rebati has helps blause the 2D A COL company le All 11 an More Vacyon L'LL 70 60 be Show. with allowed Consumers 60 Ю Wack th perences Ohoo Duns 61 $\boldsymbol{\mathcal{L}}$ Orm Every time you a-sroans, Ooron ine whosite send a text, Shap a lo G with your GPS on, 404 ari ho ANYR burg Macked yourall Company, Un this anote shone thyour 6PS ision 00, meaning it on or off hin the Conos D to l reality tracking recit Show Ino optionand 404 a have marcher 17 cm ruray un control Vacy for going TO Due eater Da moure mou ma \mathbf{x} on't was anothe one the Mun puld Deling. N aboo Dubergo tra av society an becar you s and wring, conscious of consi t more made what they though Comog nes only needed out what the Consumer nding 4nd wars Successful wouldnt Dejos 12 Wacked but When you con phuacy, \sim enific companies in chon and plod mes hon q Controlling it; then Con't be cons use one not necessarily Tend to do and things <u>nau</u> <u>H120</u>

Anchor Paper – Part 2 – Level 3 – B

determine how comparies use them to do business. DUNS something line and avelle we're On researchion then .ς 2_ dicide if \$ make The. Kint Dearch engine to to people how sable and Can th someone on our Cell phone the 18 ЛXe Company should lo D de le ine Unless hurrk (1 nd) how ameone n. Mynx b 小 Dome thirs Scared Wacking 60 lason 5 21 that companies lver cat OAslantoncon and now ermeterin and say the notices are often Crib 1 Understan and Si. Hen en ne Doint S 5hll ere 10 print and Ø USOF responsible for reading 14 mo Show You an Oka with use it then Own 11 Mother tracking an 6 01 has m shot also helo Consu but can 6 mer appens 1-10 01 Dec you lines 12 0 h thes a introduced $\boldsymbol{\omega}$ C m Showed that Keds made moro imm Chinesemid-al ternon Na plombing place 112 envanco Casicalle king Sta bu members manequins to se Comeran in 110 noon at adjustment3 their sharen and made 112 The Makers <u>+h</u> automers need 200 neg. ins also AD. vant microphoner hear DOG Le. Da The Companies Clothing. わ cceec the about Want ampany <u> (1000</u> <u>NU</u>

Anchor Paper – Part 2 – Level 3 – B

Anchor Level 3–B

The essay introduces a precise claim, as directed by the task (*Companies should be able to track consumers's shopping or other preferences without their permissions … because it helps society and the world be more conscious of consumer needs and wants*) and demonstrates appropriate and accurate analysis of the texts, as necessary to support the claim and to distinguish the claim from alternate or opposing claims (*Being hacked seems like an invasion of privacy … it can't be considered bad*). The essay presents ideas sufficiently, making adequate use of specific and relevant evidence to support analysis (*In text 1 lines 2-3 it says … meaning it's the decision of the consumer … to either be tracked or prevent tracking* and *they basically put cameras in the mannequins … to meet their customer's needs*). The essay demonstrates inconsistent citation of sources to avoid plagiarism when dealing with direct quotes and paraphrased material (*text 1 lines 2-3 and lines 20-21*). The essay exhibits acceptable organization of ideas and information to create a coherent essay *it takes away your privacy*), one paragraph that focuses on the consumer's responsibility when dealing with tracking, one paragraph that explains the consumer and company benefits of tracking, and a conclusion that reiterates the claim. The essay establishes and maintains a formal style, using precise and appropriate language and structure (*Unless someone is a criminal … there is no reason to be scared of tracking*). The essay demonstrates control of the conventions, exhibiting occasional errors only when using sophisticated language (*consumer's; on or off to either; to do and use are … how companies use them; company, but; companies … company*). The essay must be scored no higher than a Level 3 since it addresses fewer than the three texts required.

there are alot of Durchaseing, phone apps, down loading many more in the world we live today. Technolog and eurendau technologi and improves advance to a point were us the consumers be track Companies allowed De 40 CONSI Or preferences varu Shadding other Permission disaaree - dont believe in their any hsur any Company = Hark or any think States du you hen Search for a drive Send a text an GPP website. OC with your GPS α on you beind bu be your 3 Cell quote goes I Phone Ihis with Consumer muself The Wouldn't Decause Claim 20 a Want be wirelessly feel Safe track. how Cauld T Company have my Some information When " According Te Itates Jashington Post, mannegins in high end Some of the Doutiques beina are now outfitted utilize facia Cameras that reconition because technology. Lote goes with my Claim This Nouldn't Want 3 mu as hopper 2 Photo 40 Des taken. In text 2 if States the Camercis. they have 10 The Store ino is Qaina owner inan they can improve Duisnes of their Store gender and enithicy

Anchor Paper – Part 2 – Level 3 – C

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Anchor Level 3–C

The essay introduces a reasonable claim, as directed by the task (*I dont believe in any company should track any consumer for anything*). The essay demonstrates some analysis of the texts (*This quote goes with my claim because as a shopper I wouldnt want my photo to be taken*), but insufficiently distinguishes the claim from alternate or opposing claims. The essay presents ideas briefly, making use of some specific and relevant evidence to support analysis (*For example in text 3, the Coca-Cola Company can have the information of any can, to the purchase from the store even to the garbage dump*). The essay demonstrates inconsistent citation of sources to avoid plagiarism when dealing with direct quotes and paraphrased material by not including line numbers. The essay exhibits some organization of ideas and information to create a mostly coherent essay which includes an introduction, three body paragraphs, and a brief concluding paragraph that restates the claim (*I disagree I dont believe in any company should track any consumer for anything*). The essay establishes but fails to maintain a formal style (*how could I feel safe when some company have my information*), using primarily basic language and structure. The essay demonstrates a lack of control, exhibiting frequent errors (*purchaseing, us the consumers, dont, wouldnt, some company have my information, enithicy, should always be consider*) that make comprehension difficult.

Anchor Paper – Part 2 – Level 2 – A

todays society should be able to track -ompanys IN or other perforences. there shoppings without consumers For the company deaver permission able Consumers Should In the font UP store but 200 UP technology 推 Far 15 tating T Way everyone have smartphones todays everything alot easier - but Society Makes are EveryTime downloa consequences. VOU SUVE for a website send text Shap a app GP store code a with Your You vacked by your ce none compa D VOV want 00 To Shopping rave. 60 Mannequins Those because They VELOGNITION aim nology its Th bena easier track Consumers 5 50 actually happened +0 talking talk? +0 Shoppers face face a

Anchor Level 2–A

The essay introduces a claim (For the company and also the consumers safety. They should be able to do stuff like putting up a camra up in the store but dont you think todays technology is taking it way to far). The essay demonstrates unclear analysis of the texts, failing to distinguish the claim from alternate or opposing claims (Companys in todays society should be able to track consumers shoppings or other perferences. without there permission to a degree). The essay presents ideas briefly, making use of some specific and relevant evidence to support analysis (If you want to go shopping, you have to look out for those mannequins because they have facial recognition technology). The essay demonstrates inconsistent citation of sources to avoid plagiarism when dealing with direct quotes and paraphrased material by citing correctly only one text and alluding to a second text. The essay exhibits inconsistent organization of ideas and information, failing to create a coherent essay by using an introductory paragraph and one other paragraph that ends abruptly. The essay lacks a formal style (They should be able to do stuff and what happened to actually talking to the shoppers, having a face to face talk), using some language that is imprecise. The essay demonstrates a lack of control, exhibiting frequent errors (todays, without there permission to a degree, camra, its for "it's,"benafits) that make comprehension difficult.

Anchor Paper – Part 2 – Level 2 – B

Cell Phone company GINPA 10 P na 1150 PI nal 150 TNOW a نم IS reve omban 0 omina $\widehat{}$ se. 2011) 0

Anchor Level 2–B

The essay introduces a claim (*I feel uncomfertible to know my Cell Phone company know where I am at all times*). The essay demonstrates an unclear analysis of the texts, failing to distinguish the claim from alternate or opposing claims (*I feel this is invasion of privacy because I would not want a store to know who I am or what I look like*). The essay presents ideas inconsistently and inaccurately, in an attempt to support analysis (*companys also know who is coming into there stores through the use of maniqins with camras* and *They can know who you are through RFID's and that isn't fair*). The essay demonstrates little use of citations to avoid plagiarism when dealing with direct quotes or paraphrased material by not including line numbers (*As explained in text 1*). The essay exhibits inconsistent organization of ideas and information, failing to create a coherent essay by introducing a claim about being tracked by companies, then stating how a company uses *maniqins with camras* to invade a person's privacy and concluding by briefly mentioning RFID's as an invasion of privacy but offering no explanation. The essay lacks a formal style, using some language that is imprecise (*I want to have a private life*). The essay demonstrates a lack of control, exhibiting frequent errors (*Cell Phone company, maniqins, peoples, RFID's*) that make comprehension difficult.

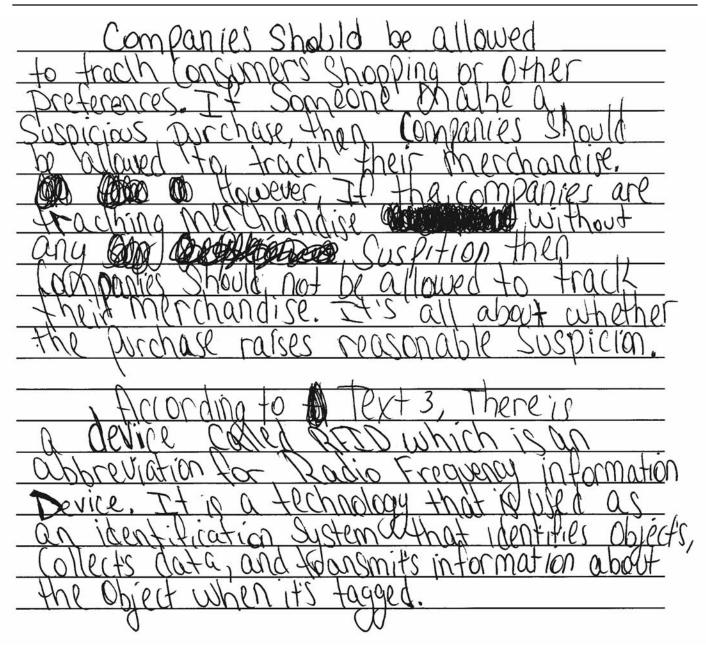
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For reasons that may make privacy Ompanies to have the right to follow your interest fort print. They have special Devices out Cell phone camerais, Coffee Shop n.f. upere that has a electronic connection the interest is constantly following people, but the neccessary. "It doesn't seem creepithat fralitiz are collecting all this internet; m A Consumers "(TexT1), thisperson ight. It's a dogeat dog world and BE that's all the companies are doing it's ok. Collecting all this into can also soperate the good from the bac. That's what I think one in thoose to accept as ress. I buy 73 for the grate good than This with it.

Anchor Level 2–C

The essay introduces a claim that I say yes for one reason and one reason alone, National Security. The essay demonstrates unclear analysis of the texts (Collecting all this info can also separate the good from the bad), failing to distinguish the claim from alternate or opposing claims. The essay presents little evidence from the texts citing one direct quote by text number ["It doesn't seem creepy that companies are collecting all this information about consumers" (Text 1)]. The essay exhibits inconsistent organization of ideas and information, failing to create a coherent essay, introducing a claim (The question is though, is it right for companies to do this? The answer ... is yes) that is not supported with text evidence, and concluding with an opinion (That's what I think and you can choose to accept or ressit). The essay lacks a formal style, using some language that is inappropriate (dog eat dog world and i'm cool with it). The essay demonstrates a lack of control, exhibiting frequent errors (etc ... we; opinion, is; doing it's; separate; ressit; i'm) that make comprehension difficult.

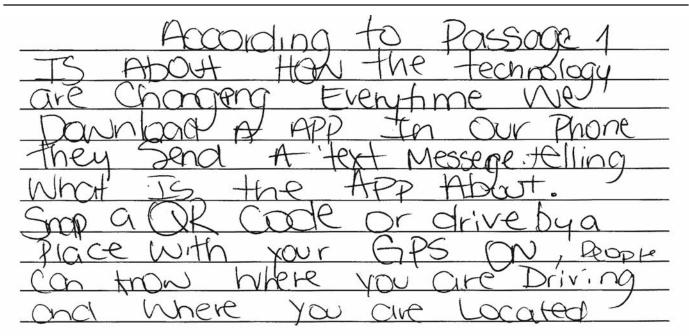
Anchor Paper – Part 2 – Level 1 – A



Anchor Level 1-A

The essay introduces a claim (*Companies should be allowed to track consumers shopping or other preferences*) but does not demonstrate analysis of the texts. The essay presents little evidence from the texts and makes reference to one text only (*According to Text 3*). The essay exhibits little organization of ideas and information including a second paragraph primarily copied or paraphrased from Text 3. The essay is minimal, making assessment of conventions unreliable.

Anchor Paper – Part 2 – Level 1 – B



Anchor Level 1–B

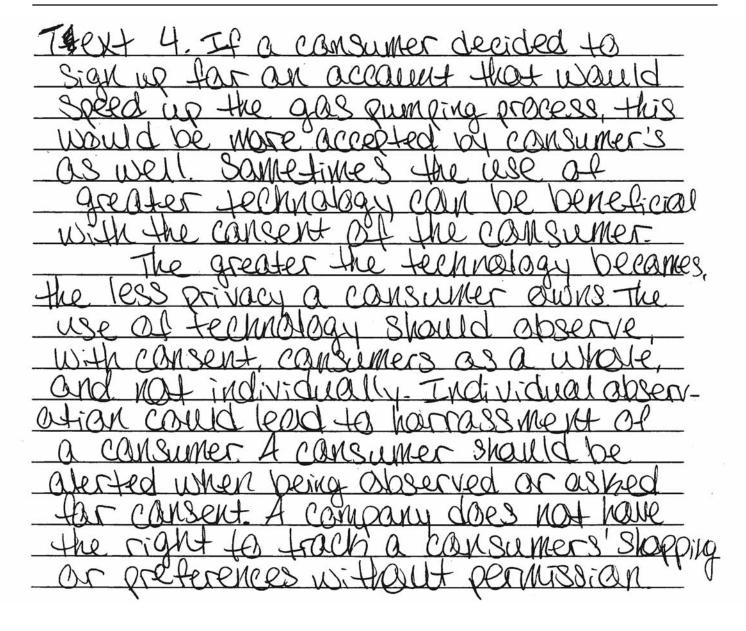
The essay does not introduce a claim or demonstrate analysis of the texts. The essay presents little evidence from the text, only citing Passage I (*According to Passage I Is About How*). The essay exhibits little organization of ideas and information. The essay is minimal, making assessment of the conventions unreliable.

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Part 2 – Practice Paper – A

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Part 2 – Practice Paper – A



Even though it might be seen as an invasion The government has the People's best interest of privacy. when it comes to tracking (itizens in mind through storis The they go to and internet. event tracking thiosyn food cat. For example Phone companies SPI on Consumers to study what they wanting Phone and clothing companies spy on the costomers that frequently obtain more appeals, contrary to Popular belief invading Someone's Privacy is wrong if not for the right reasons,

objuss at it scens Phone companies As ς Purchased their Products, why? the obiors reason According to text (Cell phone Carnier Marketing More moncy An InJasion of Privacy?). Data trail is worth Techniques to companies (line 8) because withith monul information companies can produce products AlPeal on, Even though it seems very shady my are spying to SPY Propis didn't WC Wouldn't history if they Smart Phon. because 2 guarantee that the new applications 15 NC have now Smartphonys have came from the idea or wishes of an individual.

Part 2 – Practice Paper – C

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Practice Paper A – Score Level 4

Holistically, this essay best fits the criteria for Level 4.

Practice Paper B – Score Level 2

Holistically, this essay best fits the criteria for Level 2.

Practice Paper C – Score Level 5

Holistically, this essay best fits the criteria for Level 5.

Practice Paper D – Score Level 3

Holistically, this essay best fits the criteria for Level 3.

Practice Paper E – Score Level 1

Holistically, this essay best fits the criteria for Level 1.